

# PESQUISA DE SATISFAÇÃO

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## 2021

**SECURITY DAY**  
**EMBRATEL**

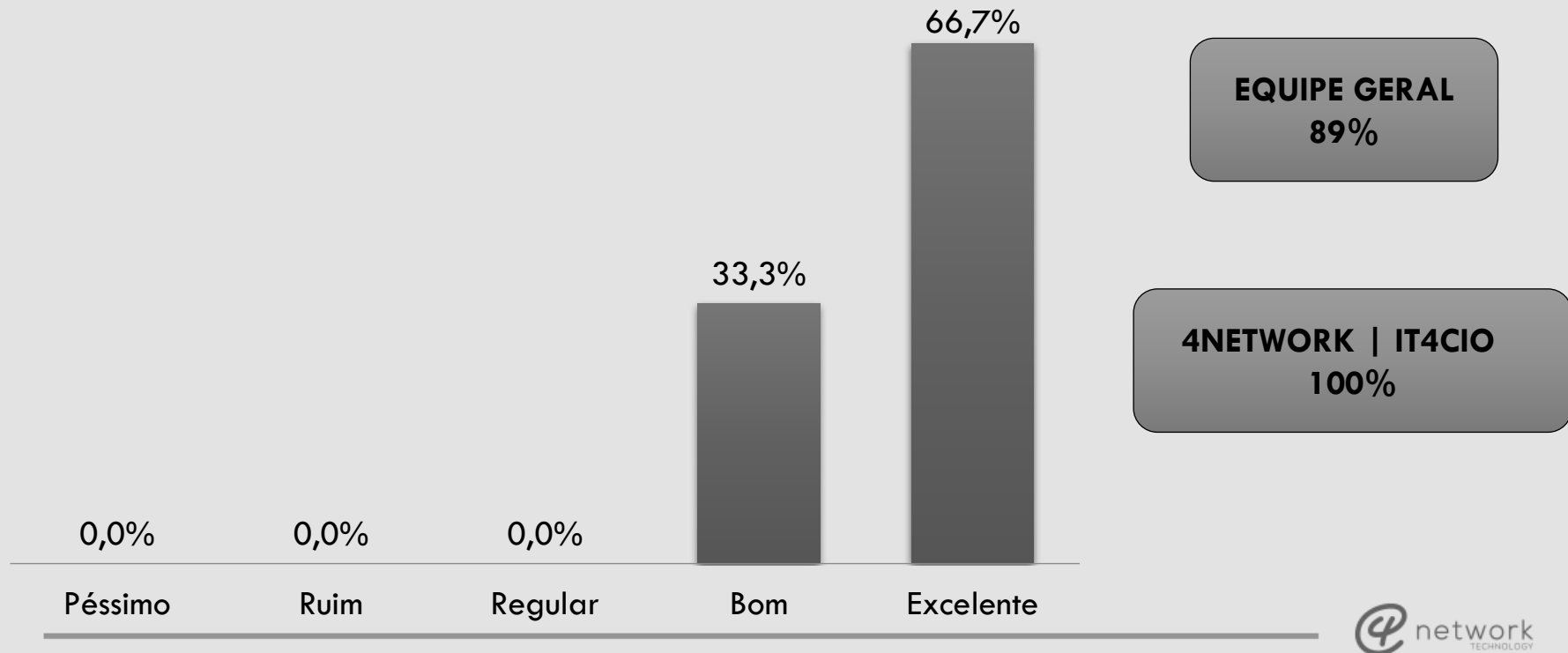


- ✓ Evento realizado dia 05 de outubro de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:  
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

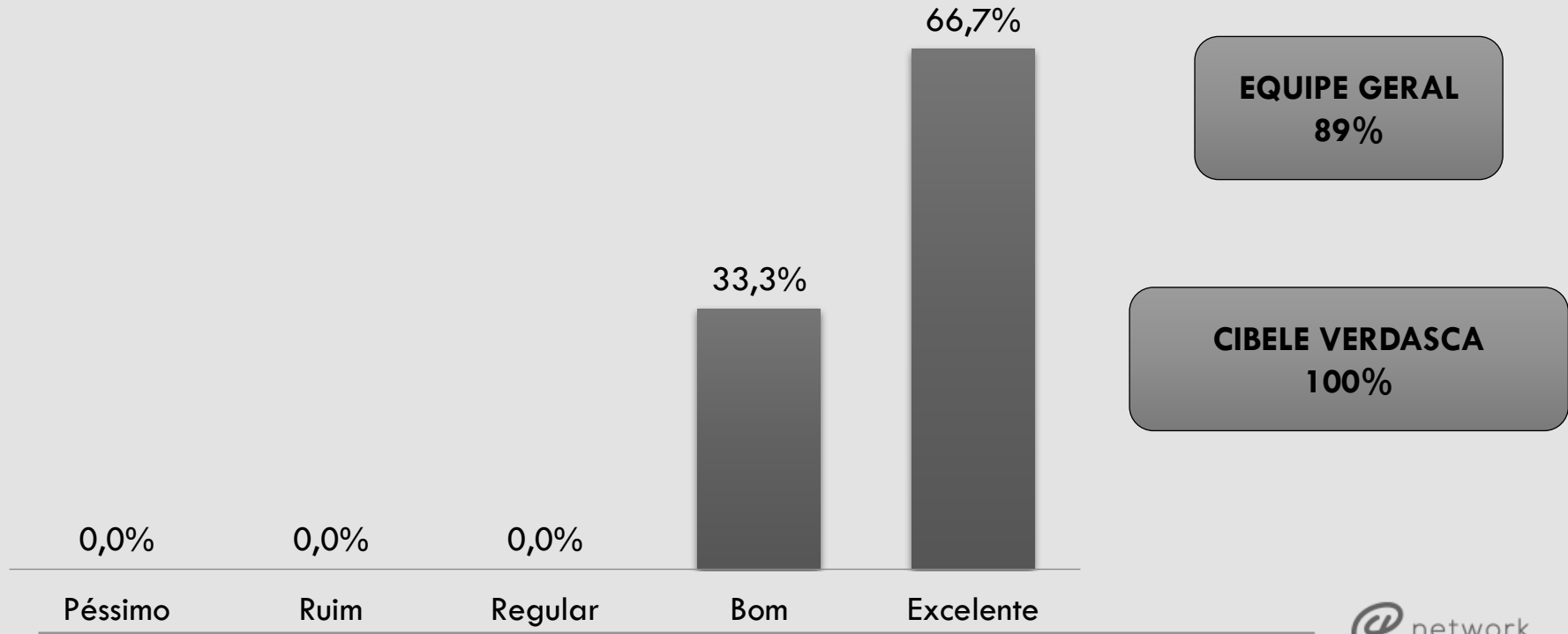
**EQUIPE**



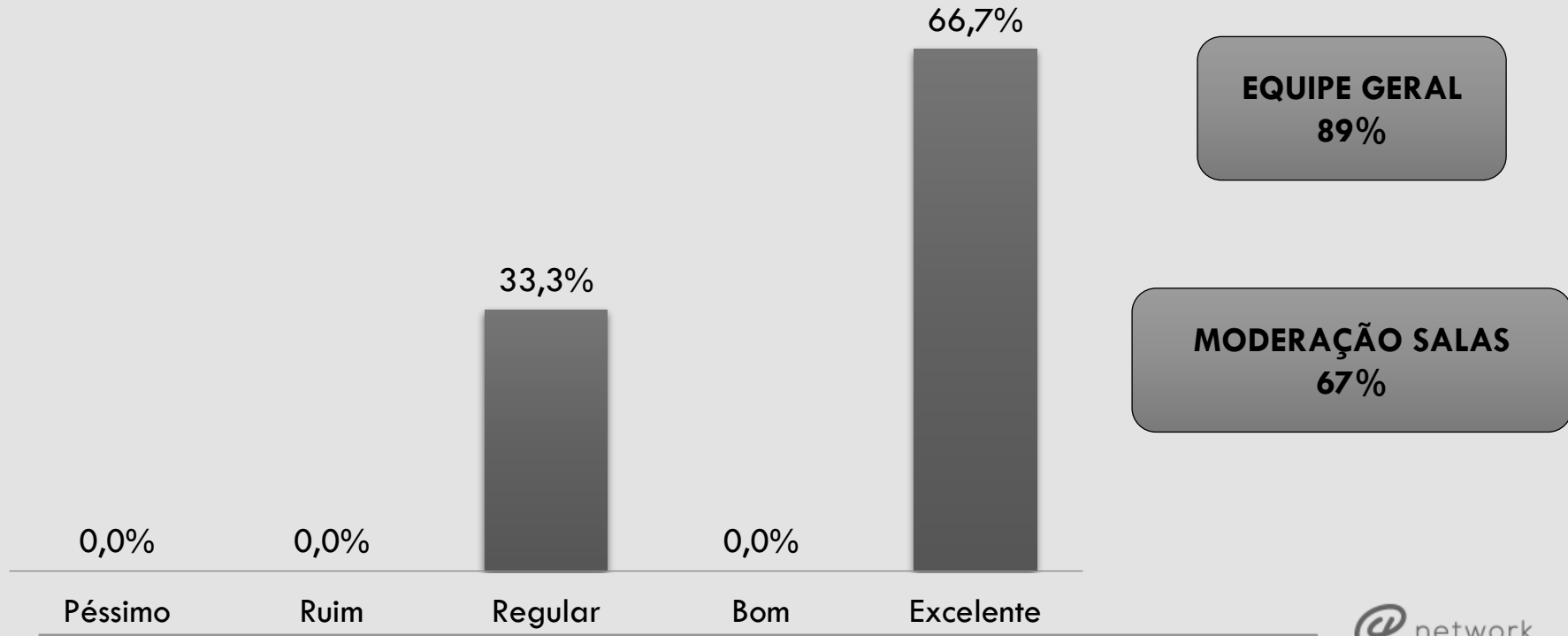
### EQUIPE: 4NETWORK | IT4CIO



### EQUIPE: APRESENTADORA - CIBELE VERDASCA



### EQUIPE: MODERAÇÃO SALAS



### Observações:

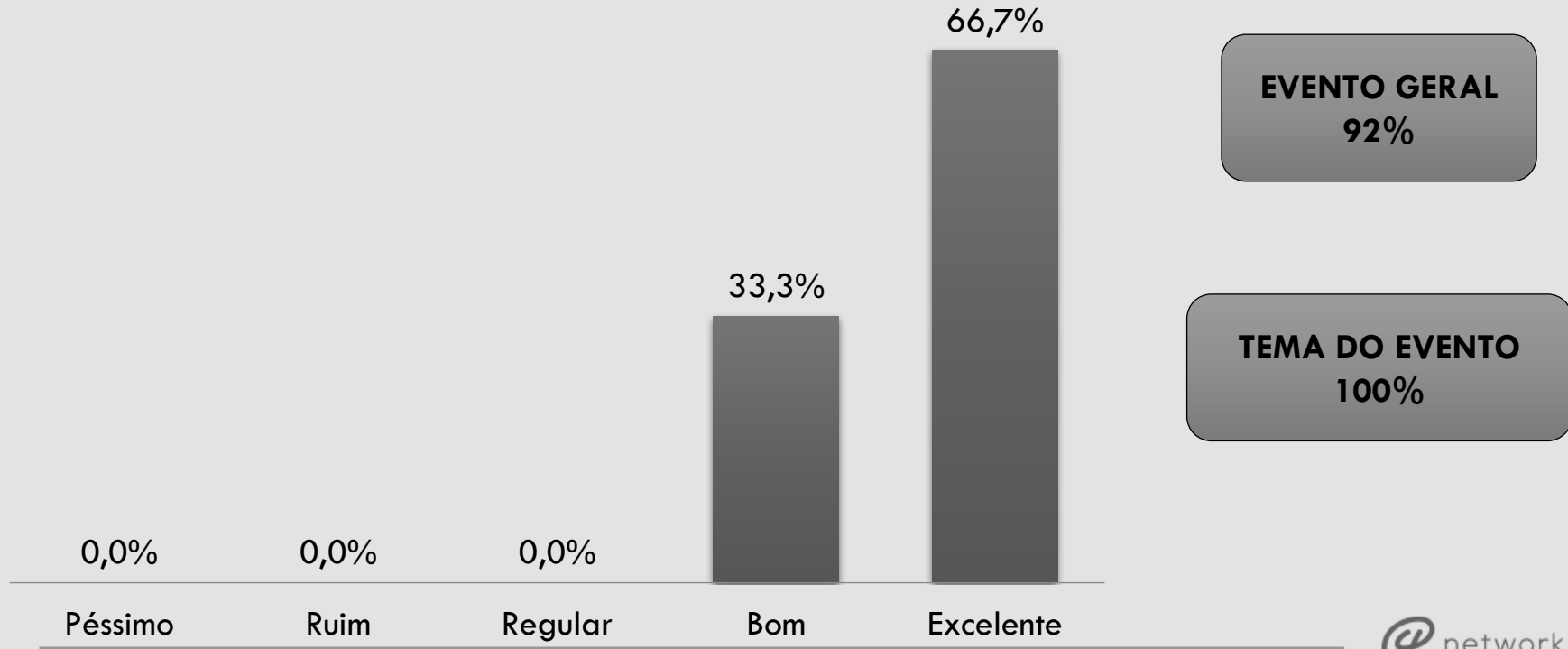
- “Acredito que os moderadores poderiam incentivar mais perguntas dos clientes. Em um dos casos o moderador que fez a pergunta sem questionar os clientes.”

**EVENTO**





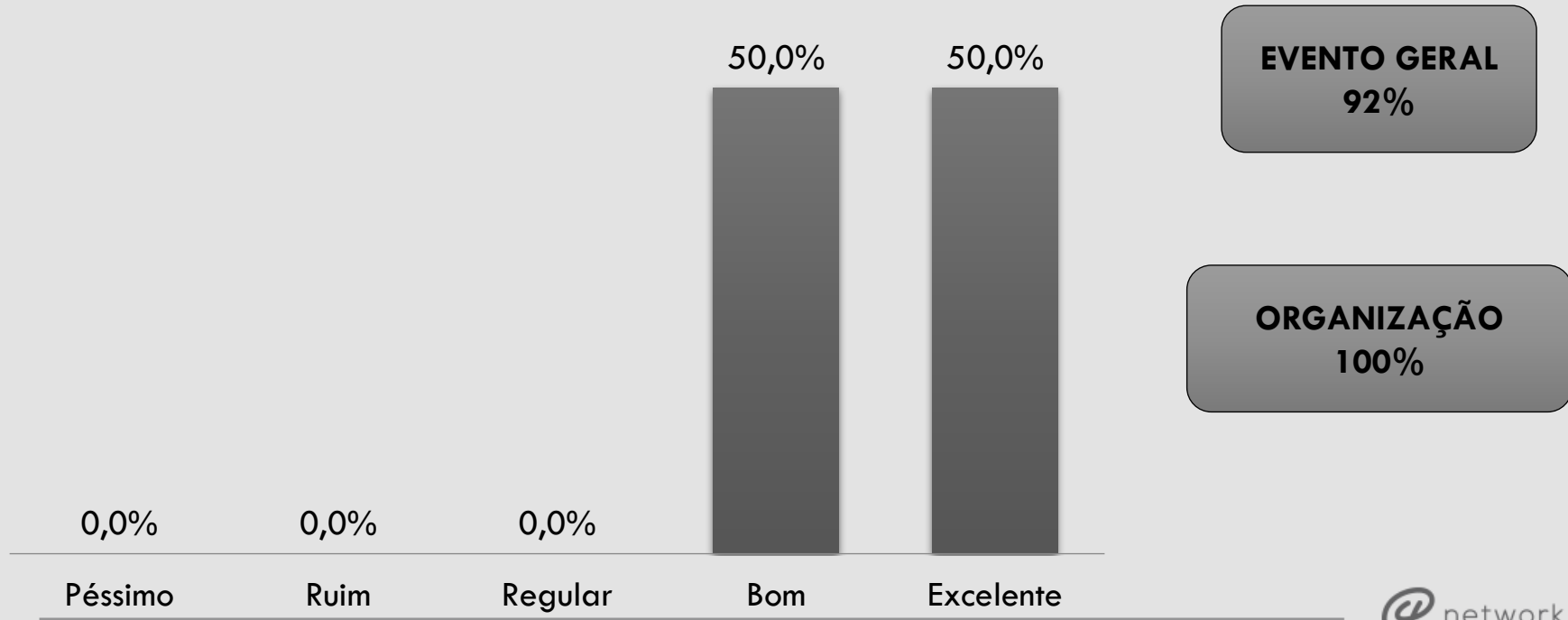
### EVENTO: TEMA DO EVENTO



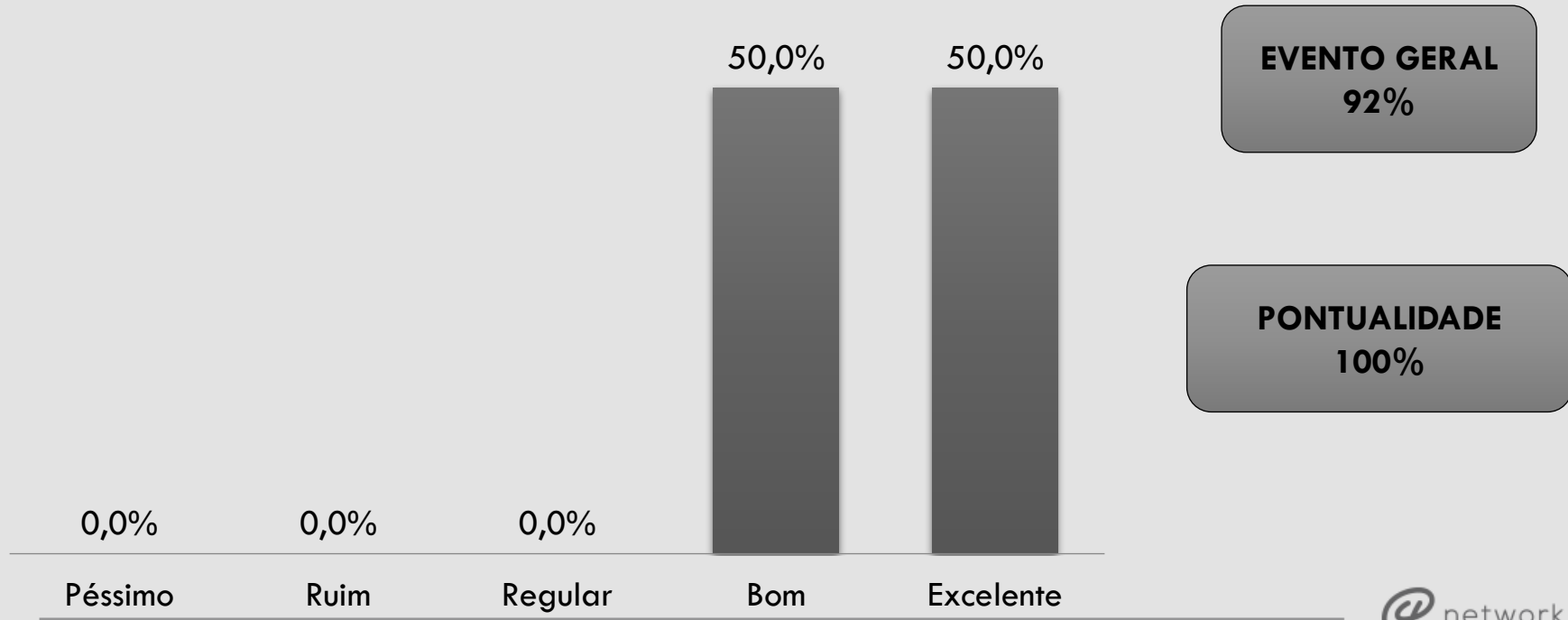
### EVENTO: COMUNICAÇÃO VISUAL



### EVENTO: ORGANIZAÇÃO



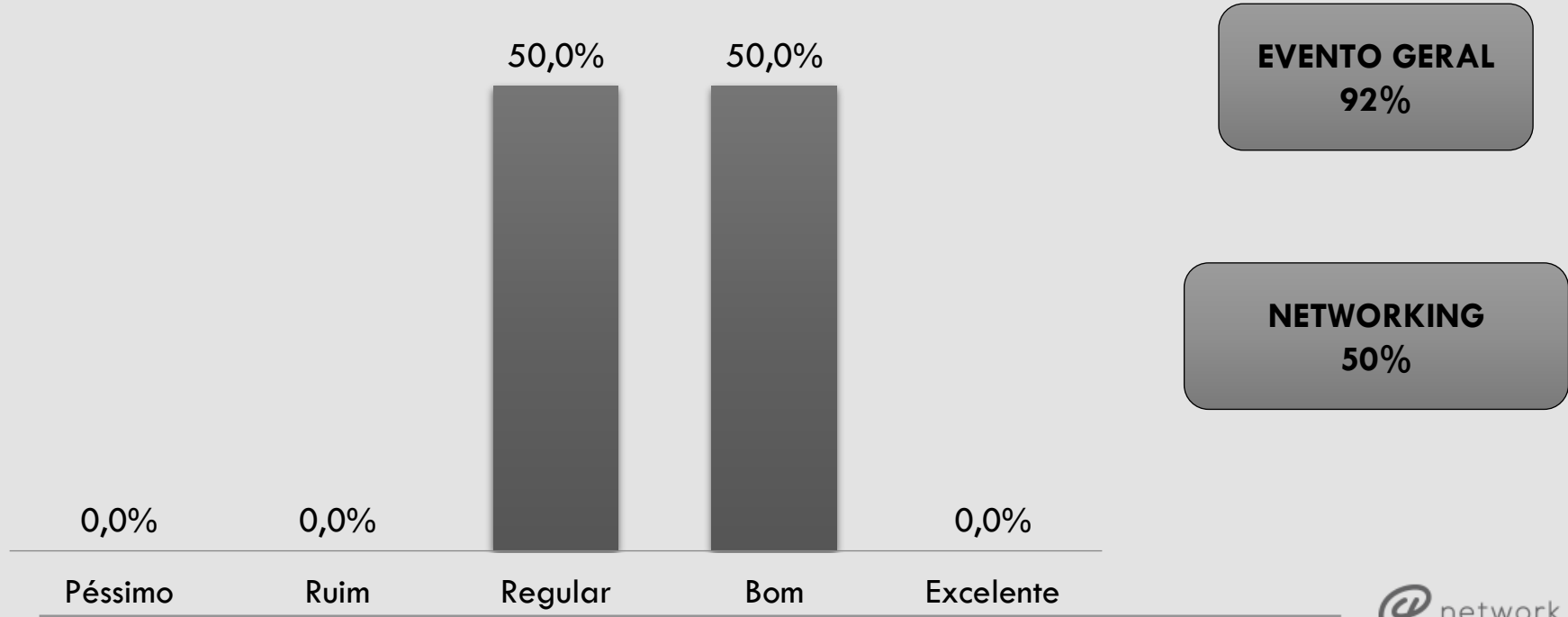
### EVENTO: PONTUALIDADE



### EVENTO: ÉPOCA EVENTO



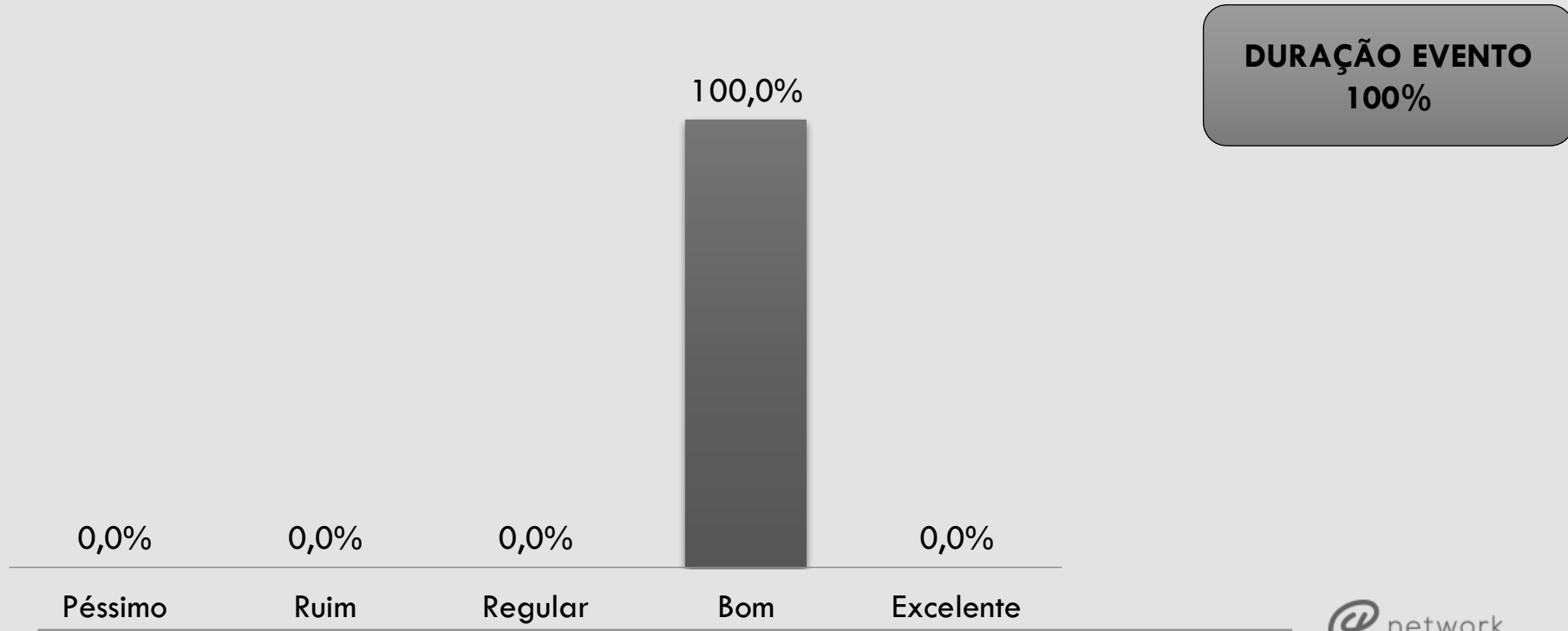
### EVENTO: NETWORKING



**TEMPO**



TEMPO: O QUE ACHOU DO TEMPO DE DURAÇÃO DESSE EVENTO - 13H45 ÀS 18H?



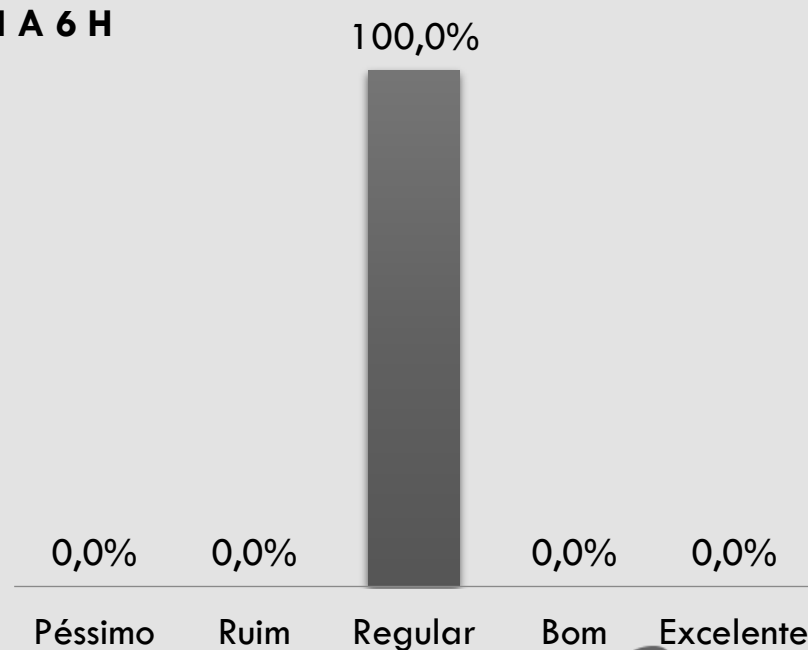


## QUAL A DURAÇÃO DE EVENTO VOCÊ CONSIDERA IDEAL?

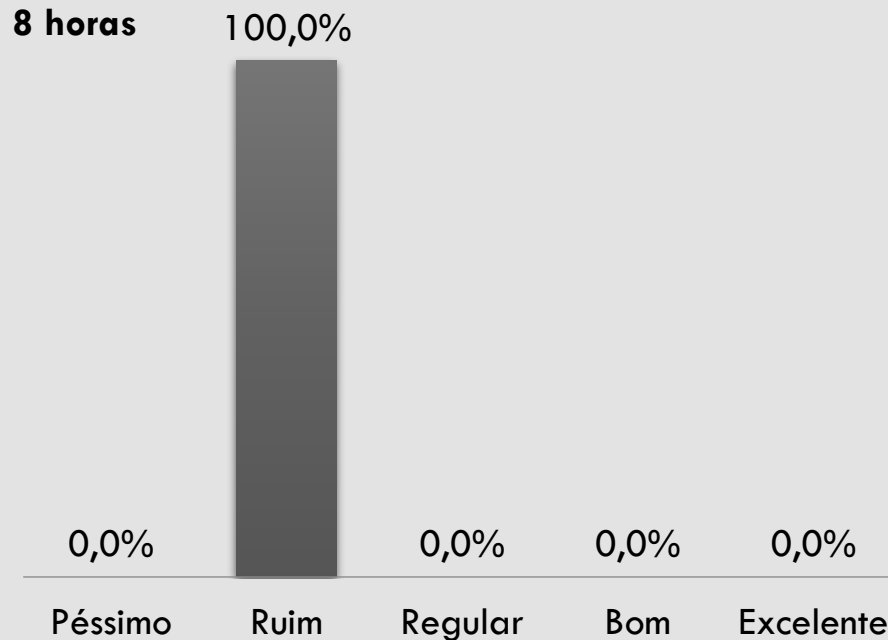
2H A 4 H



4H A 6 H



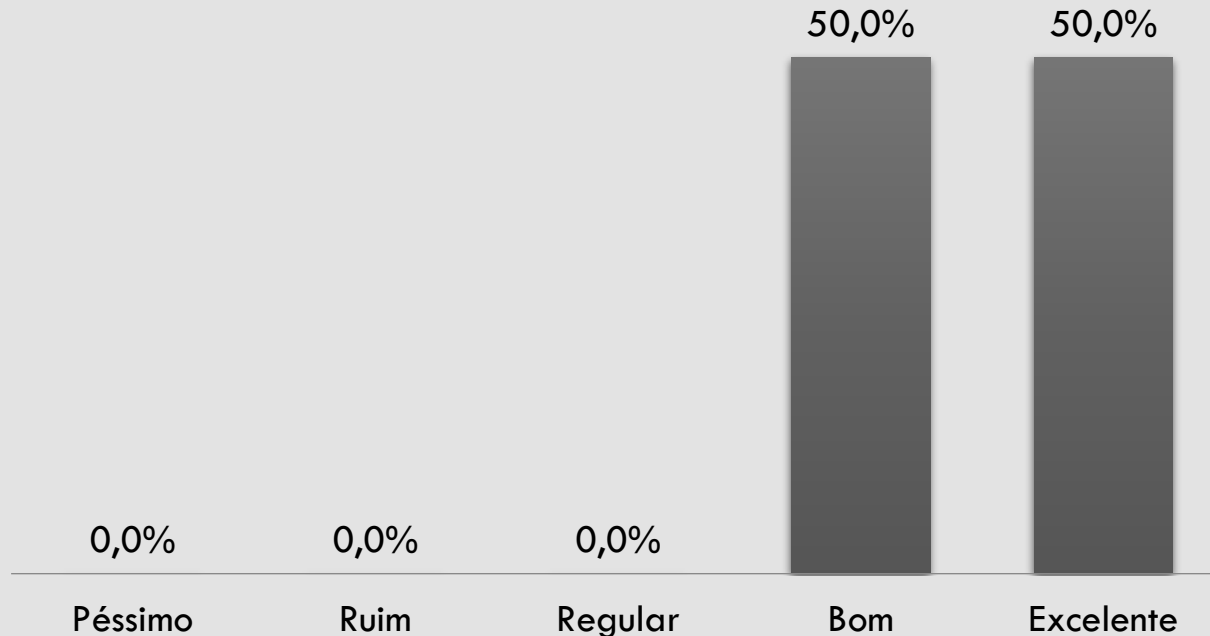
## QUAL A DURAÇÃO DE EVENTO VOCÊ CONSIDERA IDEAL?



# KEYNOTE

The image features a dark purple background. On the left side, there is a single horizontal white line. In the center, the word "KEYNOTE" is written in a bold, white, sans-serif font. The right side of the image is filled with a complex pattern of overlapping white and light purple geometric shapes, including several large arrows pointing in various directions and numerous thin, parallel lines.

### KEYNOTE: KEYNOTE - RONALDO LEMOS

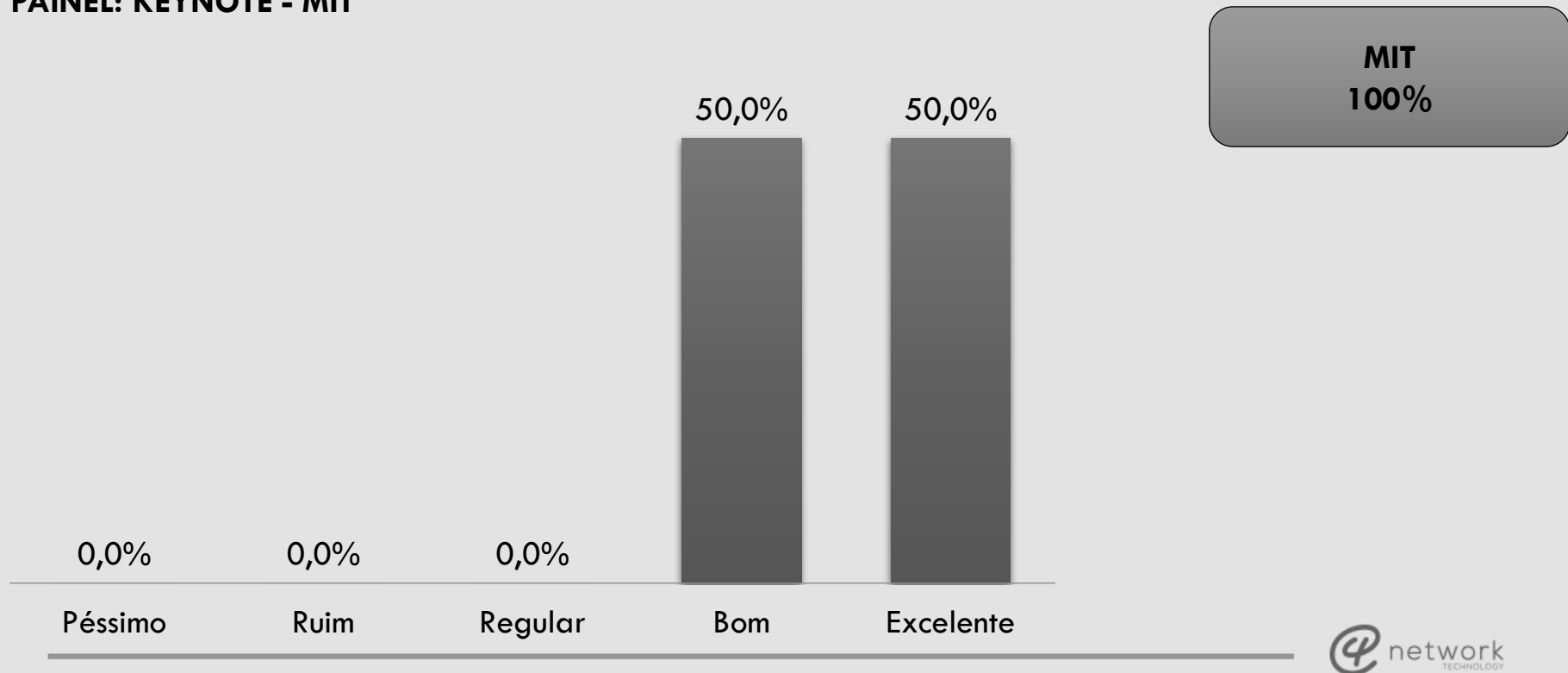


**RONALDO LEMOS**  
**100%**

**PAINEL**



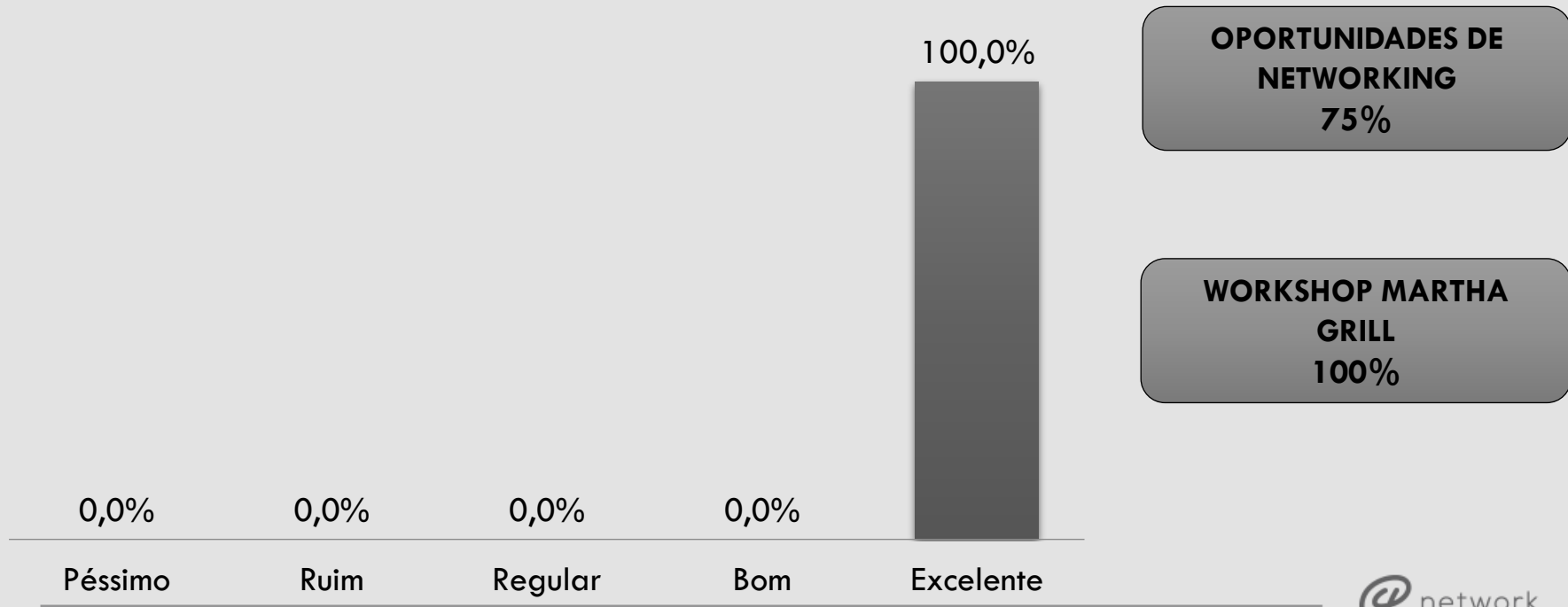
### PAINEL: KEYNOTE - MIT



# OPORTUNIDADES DE NETWORKING

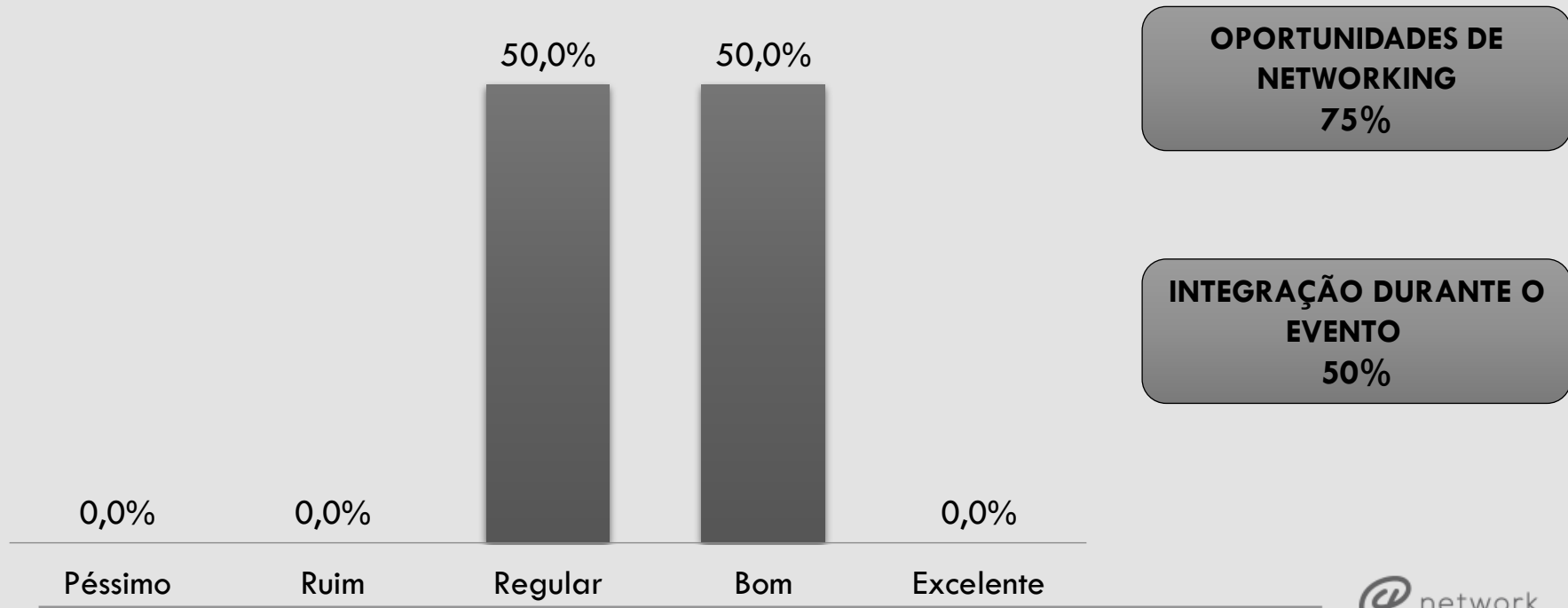
The background is a gradient of dark blue and purple. It features several abstract geometric elements: thin white lines, a thick horizontal white line, and numerous arrows of varying sizes and orientations, some pointing upwards and to the right, others downwards and to the left, creating a sense of movement and direction.

## OPORTUNIDADES DE NETWORKING: INTEGRAÇÃO - WORKSHOP MARTHA GRILL





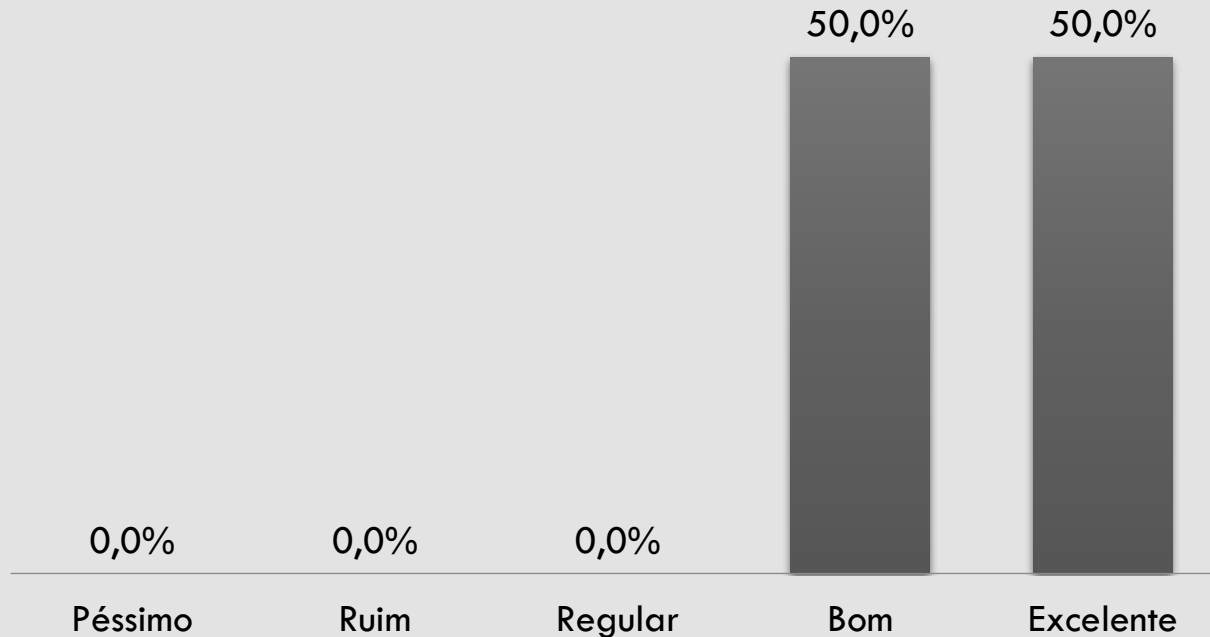
## OPORTUNIDADES DE NETWORKING: INTEGRAÇÃO DURANTE O EVENTO



**PLATAFORMA**

The background is a solid dark purple. On the left side, there is a single horizontal light purple line. On the right side, there is a cluster of overlapping light purple geometric shapes, including several large L-shaped blocks and numerous smaller arrows pointing in various directions, creating a sense of movement and structure.

### PLATAFORMA: ACESSIBILIDADE

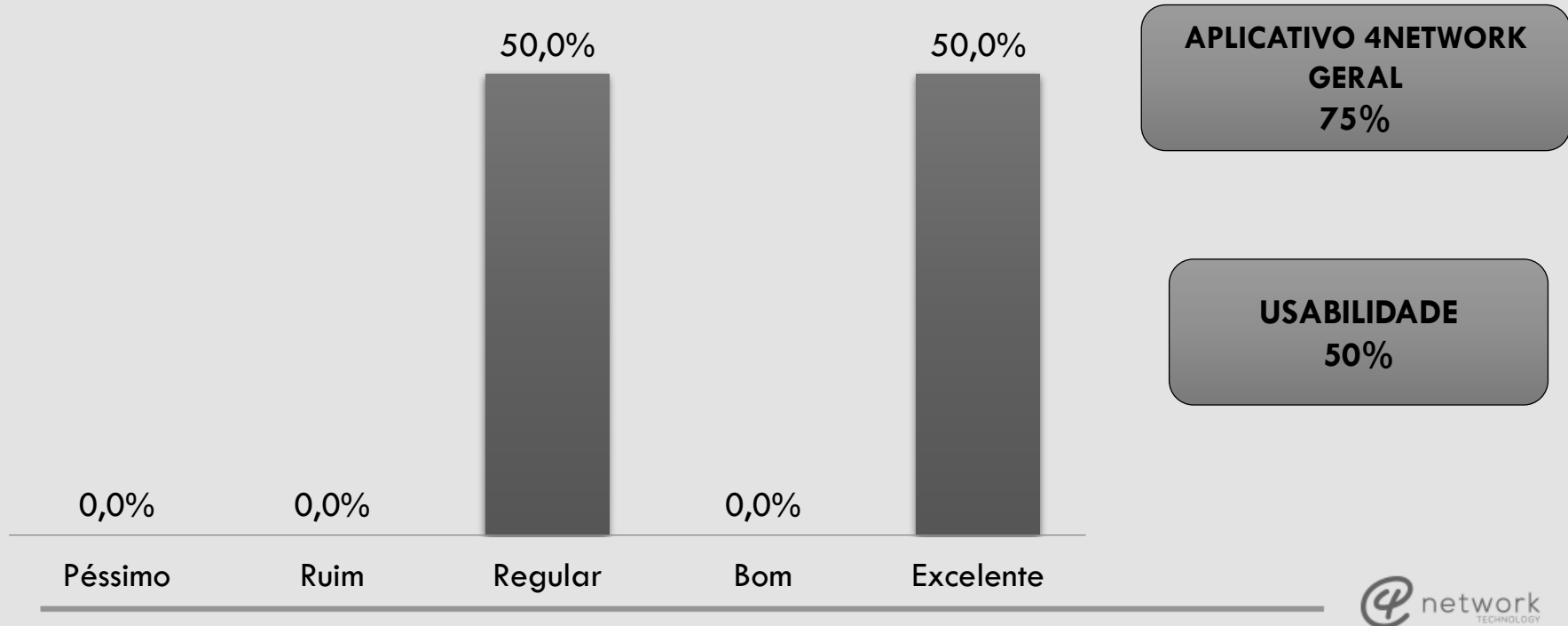


**ACESSIBILIDADE**  
**100%**

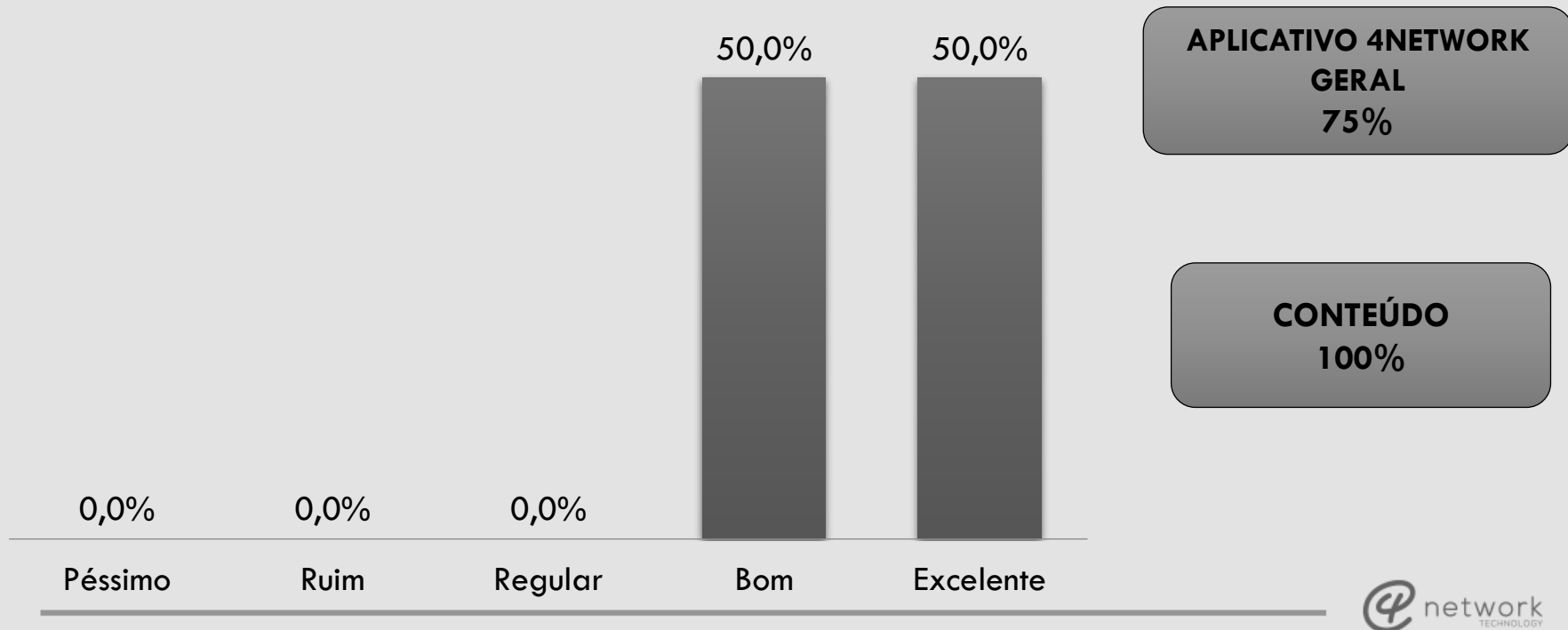
# APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows of various sizes pointing in different directions on the right side. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

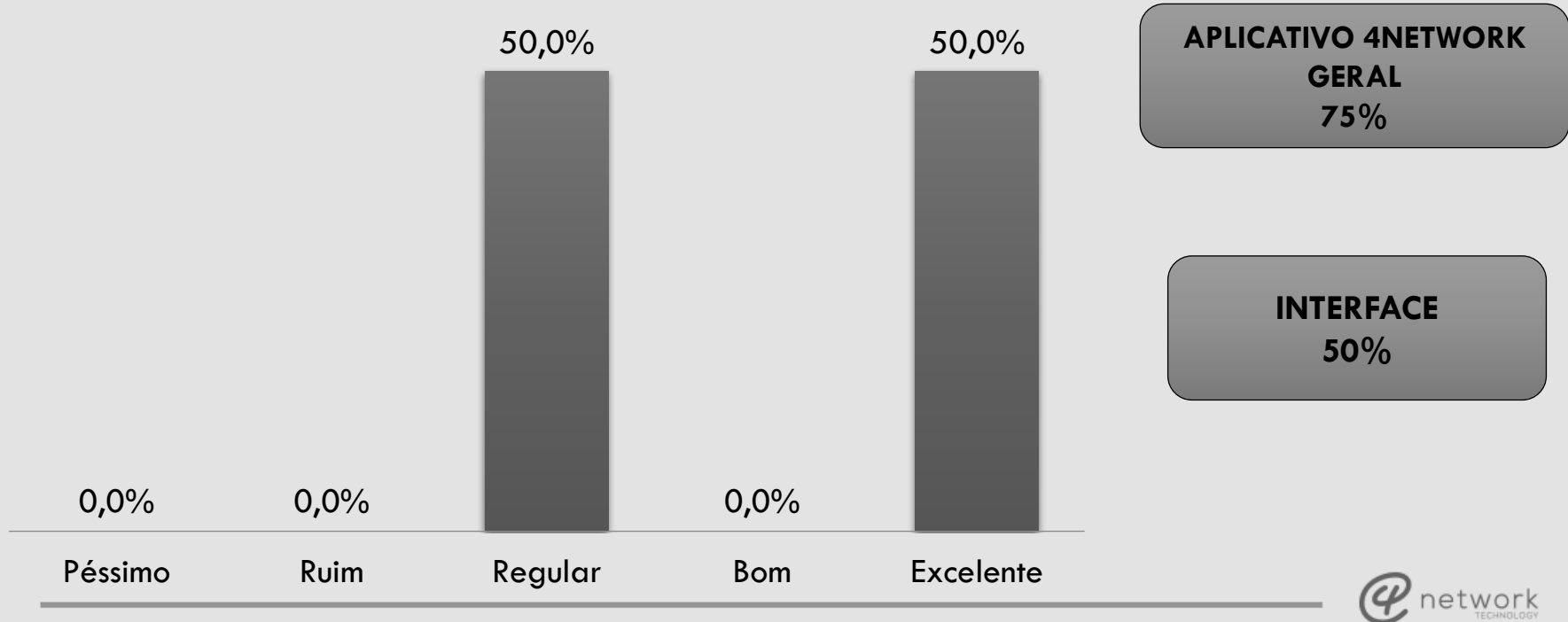
### APLICATIVO 4NETWORK: USABILIDADE



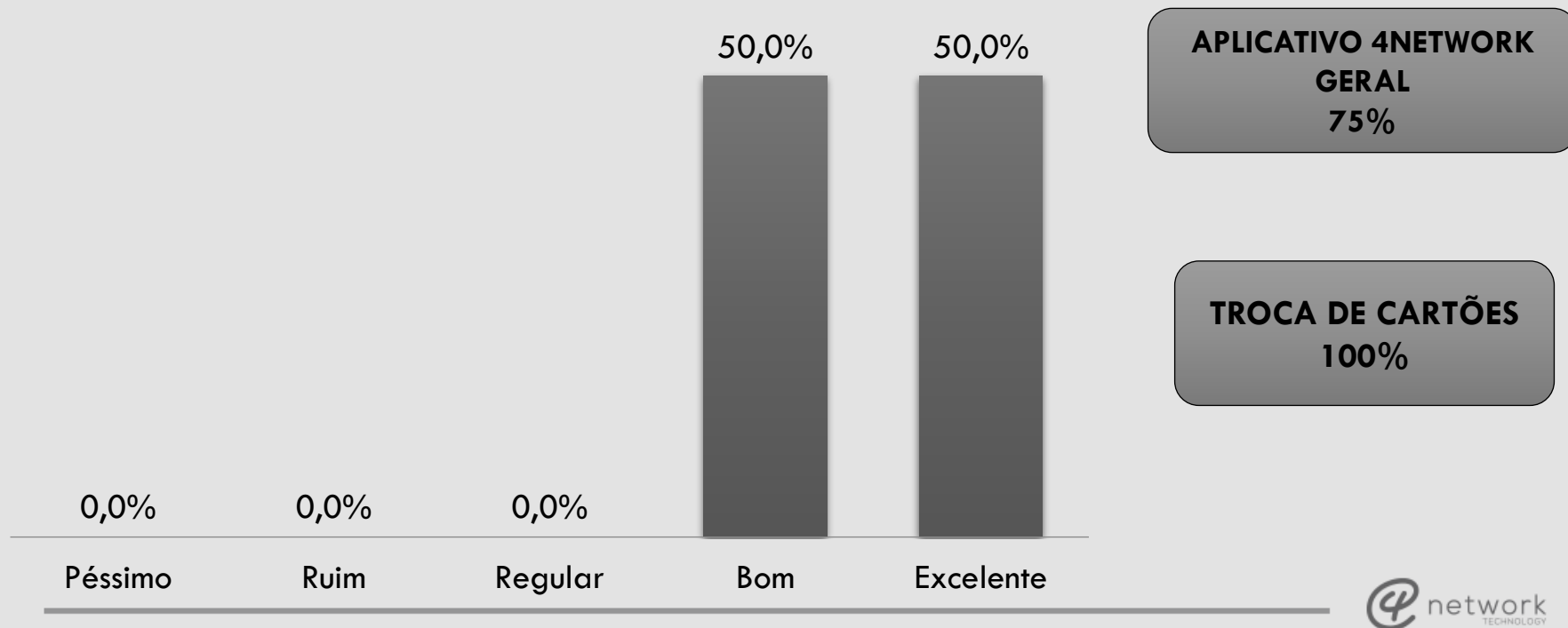
### APLICATIVO 4NETWORK: CONTEÚDO



### APLICATIVO 4NETWORK: INTERFACE



### APLICATIVO 4NETWORK: TROCA DE CARTÕES

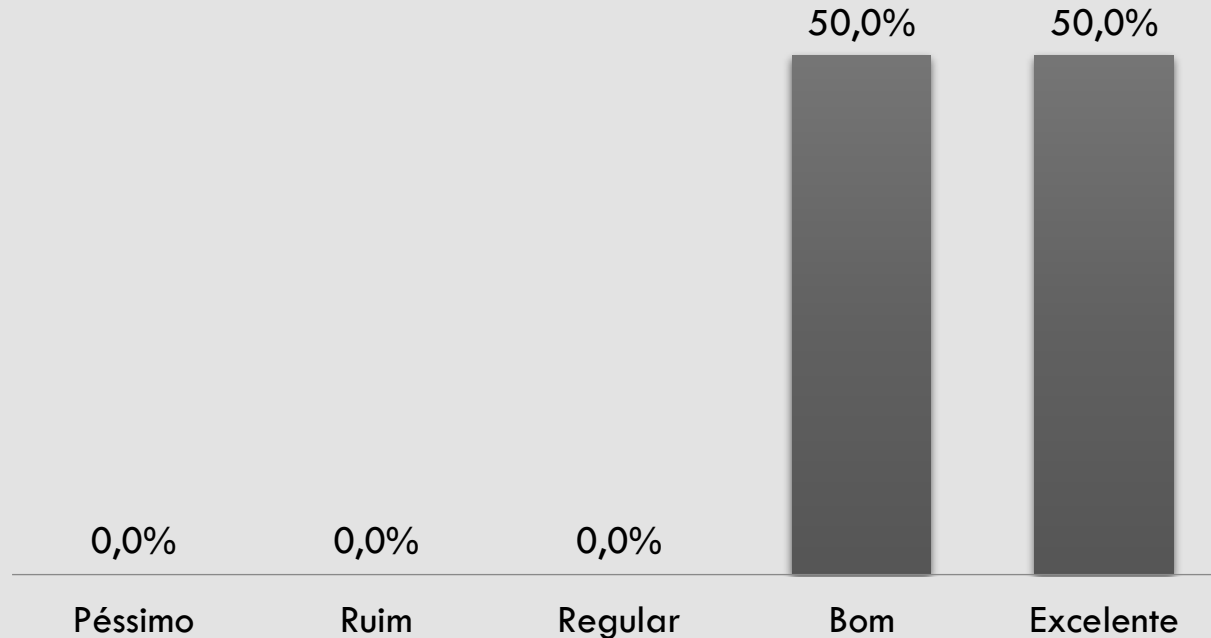




**NEGÓCIOS**

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a single horizontal white line. On the right side, there is a complex arrangement of white geometric elements: several large, thick arrows pointing in various directions (up, down, left, right), and numerous thin, parallel lines of varying lengths and orientations, creating a sense of dynamic movement and complexity.

### NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS

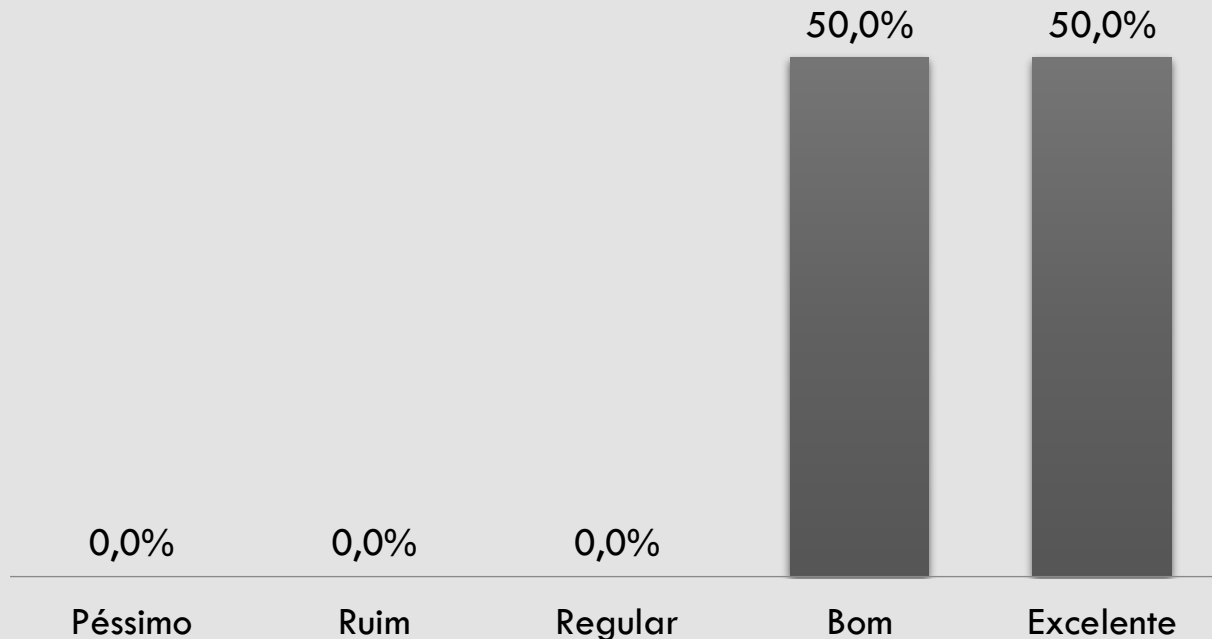


**PERSPECTIVA PARA  
FECHAMENTO DE NEGÓCIOS**  
100%

# SECURITY DAY EMBRATEL

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, several thin diagonal lines in the upper right, and a cluster of larger, semi-transparent purple arrows pointing in various directions on the right side. The text 'SECURITY DAY EMBRATEL' is centered in a bold, white, sans-serif font.

## SECURITY DAY EMBRATEL: COMO FOI SUA EXPERIÊNCIA NO SECURITY DAY EMBRATEL?

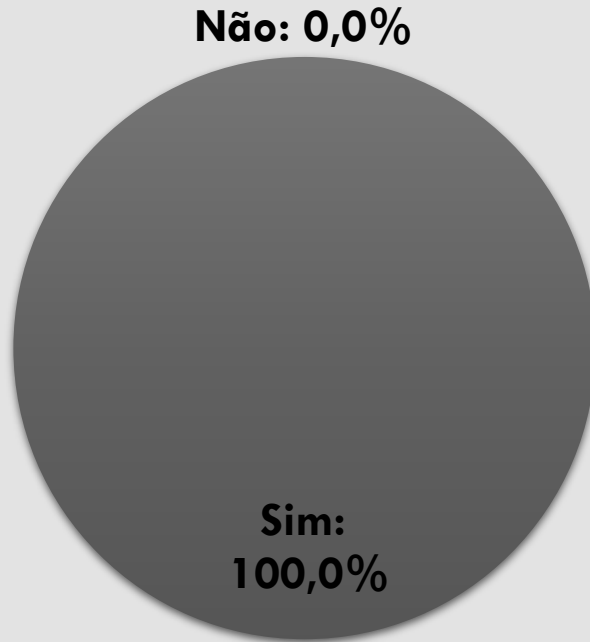


**SECURITY DAY EMBRATEL**  
**100%**

# ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in a bold, white, sans-serif font. To the left of the title is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large, thick-lined arrows pointing in various directions (up, down, left, right) and several thinner, parallel diagonal lines.

## ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO SECURITY DAY EMBRATEL?



**ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTROS EVENTOS DA 4NETWORK?**

